

**CONTRACT**

**WCWG**  
**2 Pai Park**  
**Suite A**  
**Greensboro, NC 27409**  
**(336) 307-4900**

And:

**Greer, Margolis, Mitchell & Burns - GMMB**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

**PRE-EMPTIBLE WITH 48  
 HOURS NOTICE**

<u>Contract / Revision</u> 56241 /		<u>Alt Order #</u> 08243366
<u>Product</u> ROY COOPER		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 4714	
<u>Advertiser</u> Poli/R Cooper/D/Gov/NC		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCWG	<u>Account Executive</u> Telerep Washington I	<u>Sales Office</u> TeleRep Washir
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 297	<u>Product Code</u> 317
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	WCWG	10/25/16	10/31/16	Meet the Browns	10:00 PM-10:30 PM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$20.00				
N 3	WCWG	10/25/16	10/31/16	Meet the Browns	10:30 PM-11:00 PM		:30			NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$24.00				
N 4	WCWG	10/25/16	10/31/16	Raymond	11:00 PM-11:30 PM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$20.00				
N 5	WCWG	10/25/16	10/31/16	Raymond	11:30 PM-12:00 AM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$20.00				
N 8	WCWG	10/25/16	10/31/16	Cops Reloaded	2p-3p		:30			NM	5	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$12.00				
N 12	WCWG	10/25/16	10/31/16	Modern Family	7:00 PM-7:30 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$40.00				
N 13	WCWG	10/25/16	10/31/16	Modern Family	7:30 PM-8:00 PM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$50.00				
N 14	WCWG	10/25/16	10/31/16	Law & Order: SVU	9a-10a		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5			\$10.00				
N 16	WCWG	10/28/16	10/28/16	The Originals	9p-10p		:30			NM	1	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--	1			\$84.00				
N 18	WCWG	10/29/16	10/29/16	Rules	6p-630p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-	1			\$20.00				
N 19	WCWG	10/29/16	10/29/16	Rules	6p-7p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-	2			\$20.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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**Suite A**  
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56241 /	08243366

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	ROY COOPER	4714

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/R Cooper/D/Gov/NC	10/18/16 / 10/18/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 20	WCWG	10/29/16	10/29/16	Rules	630p-7p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$20.00			
N 26	WCWG	10/30/16	10/30/16	Family Guy	6p-7p		:30			NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----2				2	\$14.00			
N 28	WCWG	10/26/16	10/26/16	Supernatural	9p-10p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--1----				1	\$200.00			
Totals											80	\$2,352.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	67	\$2,080.00	\$1,768.00
10/31/16 - 10/31/16	13	\$272.00	\$231.20
<b>Totals</b>	<b>80</b>	<b>\$2,352.00</b>	<b>\$1,999.20</b>

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HOURS NOTICE**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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